



Hydrogen is the future, we can sense it™

27215 Turnberry Lane
Suite A
Valencia, CA 91355
Tel 661.775.9575
Fax 661.775.9515
www.h2scan.com

Marketing Coordinator

About H2scan:

H2scan is the world leader in providing solid-state hydrogen sensors. Our sensors are considered the gold standard for improving electrical distribution reliability, optimizing measurements in refinery & petrochemical plants, and are ideal to monitor/measure hydrogen concentration in fuel cells, electrolysis, and hydrogen distribution pipelines to reduce carbon emissions. When you join our team, you will be working side by side with talented engineers, scientists, and manufacturing professionals. You will be developing exciting, cutting-edge products to enable the expansion of the Hydrogen Economy, which is a cornerstone to the planet's decarbonization. From fuel cell vehicles to hydrogen-powered appliances, the opportunities are limitless. We offer highly competitive compensation, a flexible work schedule, and a fast-paced, fun work environment.

Reports to: Director of Corporate Communications

Job Description:

The Marketing Coordinator will play a significant role in establishing Brand Recognition and Thought Leadership for H2scan as we provide a vision for the Hydrogen Economy, working with a talented team of sales leaders and contractors.

Responsibilities:

- Conduct industry segment research to analyze competitive landscape, market trends, and customer behavior and preparing reports by collecting, summarizing, and analyzing data
- Support the Director of Corporate Communications in implementing a marketing strategy and plan by reviewing sales forecasts, updating calendars, and organizing and planning promotional presentations
- Review sales presentations for graphic alignment, copy, and market impact
- Communicate campaign deliverables, objectives, and timelines to sales teams while providing instructions for promotion or use
- Planning and managing trade shows, conferences, events, and meeting in support of and in coordination with sales leaders by identifying, coordinating, and assembling requirements, developing assignments and schedules, coordinating mailing lists, and establishing contacts
- Maintaining an inventory and directory of sales support materials by making sure all resources are accurate and current while coordinating new material creation as needed
- Coordinate web site updates by proofing all changes for correct graphics and copy edits

- Other duties as required by Director or Corporate Communications

Qualifications:

- Strong written and verbal communication skills to articulate clearly with various departments including graphic design, public relations, and advertising, as well as vendors, contractors, and freelancers
- Excellent interpersonal skills for representing organizations in public, during media events and product launches, and while participating at trade shows
- Project management experience and time-management skills for juggling numerous time-sensitive projects simultaneously. Familiarity with project management software is also an asset.
- Good computer skills for generating reports, viewing marketing metrics, extracting data, and sharing this information with other team members in project updates. Working knowledge of basic computer applications, programs, and features is a must, and experience in web page development or graphic design is very helpful.
- Able to provide information on previous campaigns, projects, and timelines overseen and implemented to demonstrate overall capabilities
- Minimum BS Marketing preferred
- Minimum 2 years previous experience in marketing department or agency.

Perks and Benefits:

- Health Insurance benefits
- 401(k)
- Life insurance
- Family leave (parental, maternal)
- Bonuses
- Equity/stock options
- Three weeks paid vacation
- Paid sick days
- FSA/HSA
- Cell phone reimbursement

H2scan is an Equal Opportunity Employer